

Energy Drink Bestsellers



Green
500ml

Monster's
No.1 SKU

5x bigger
than
Rockstar
IC range



Ultra White
500ml

The No.1
low cal
energy
SKU

2.5x bigger
than 250ml
Red Bull
Sugar Free



Pipeline Punch
500ml

The No.2
flavoured
energy
SKU

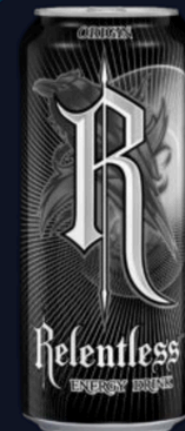
Biggest
monster
punch
SKU



Mango Loco
500ml

The No.1
flavoured
energy
SKU

Bigger
than all
Red Bull IC
flavours
combined



Relentless Origin
500ml

4th biggest
IC energy
brand in
GB

£1 million
bigger
than the
entire
Rockstar
range



Aussie Lemonade
500ml

Worth
£11.8m

The No.4
Monster
flavoured
IC energy
SKU



Pacific Punch
500ml

No.3
Monster
flavoured
Energy SKU



Zero Sugar
500ml

3rd biggest
zero sugar
SKU

COMING SOON



Monster
Ultra Ruby
Red
W/C 1st
Sept



Monster
Reserve
Peaches N'
Creme PMP
W/C 1st Sept



Monster
The Doctor
Zero Sugar
W/C 4th
Aug

SMYlies